



Employability Quiz:

Could You Score Yourself a Job?

According to a 2014 CareerBuilder survey, 43% of employers use social media to research potential hires. Among those employers, 51% claim to have found online content that convinced them not to hire the candidate.

How do you think your own online presence would fare under a potential employer's scrutiny? Take this quiz to see how your profiles might look to a hiring manager!

The questions are based on two real surveys of employers who research their hires online. The surveys asked how different things they found affected their hiring decisions.

Instructions: Look at the last fifteen public posts on your social media profile(s). If your profiles are private, assume that your employer is a friend or follower. Then answer the quiz questions and compute your score at the end.

#	Question	Y/N
1	Do any of your posts use profanity?	
2	Do any of your posts allude to drinking (yours or others')?	
3	Do any posts allude to use of illegal drugs (yours or others')?	
4	Do any of your posts allude to sexual activities (yours or others')?	
5	Do any of your posts allude to guns (yours or others')?	
6	Do any of your posts contain negative comments about your current or previous jobs, employers, or coworkers (if any)?	
7	Do any of your posts contain discriminatory comments about race, gender, religion, etc.?	

#	Question	Y/N
8	Do any of your posts imply that you weren't entirely truthful about your job qualifications?	
9	Do any of your posts disclose confidential information from your current or previous employers?	
10	Could any of your posts be linked to criminal behavior?	
11	Does your screen name/username contain profanity or refer to sex, drugs, the occult, or criminal behavior?	
12	Are your posts checked for grammar and spelling?	
13	Do any of your posts support your professional qualifications?	
14	Do your posts contain a variety of topics that display a wide range of interests?	
15	Are there any posts by you or others regarding awards, honors, or other accolades that you have successfully achieved?	
16	Do any of your posts contain information about volunteer work or charity donations?	

Answer Key:

#	YES
1	-1
2	-1
3	-1
4	-1
5	-1
6	-2
7	-2

#	YES
7	-2
8	-2
9	-2
10	-1
11	-1
12	1
13	2

#	YES
14	2
15	2
16	2

Total

Note: A "No" answer is always 0 points.

