



“There’s No Anonymity” Presentation

Graphic Organizer

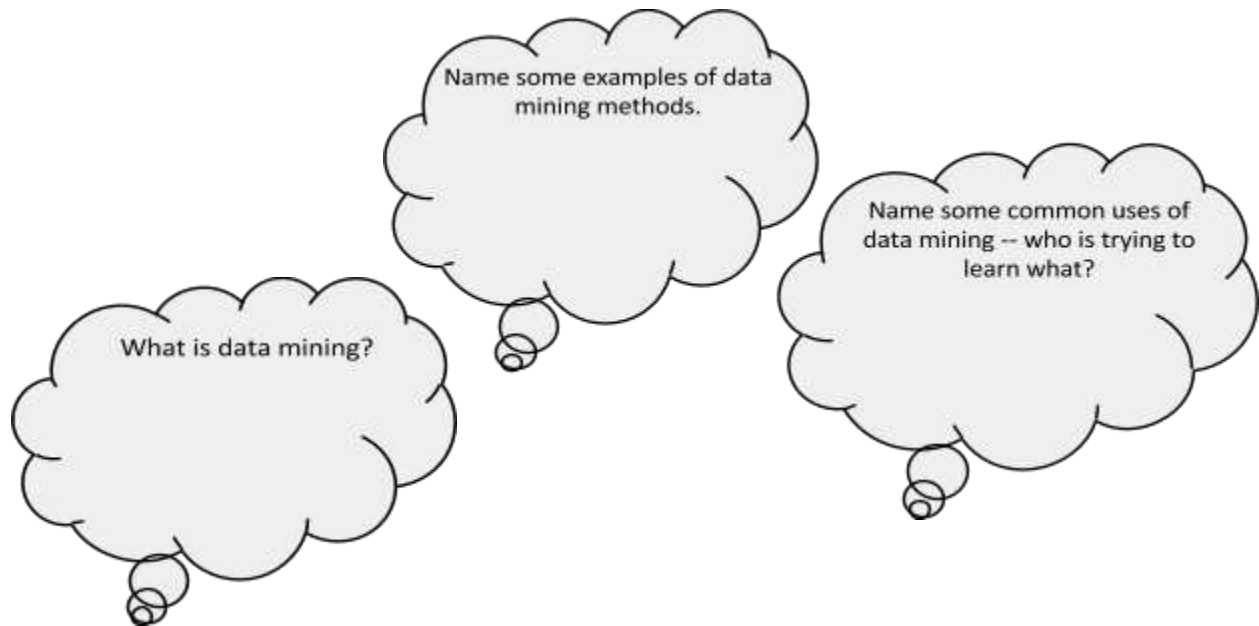
By the end of today, I will be able to...

- Explain and give examples of how data aggregation, data mining, and inference work.
- Explain the purpose of behavioral tracking and give examples of what types of information are gathered about me.

Principle: _____

Sketch It for Yourself

Draw a diagram that shows how information about you travels over a network.
(Things to include: IP addresses, computers or phones, packets, network, cookies)



Extend Your Thinking!

<p>List some websites, online services, or apps that you use regularly.</p>	<p>What kinds of information do these websites have of yours?</p>
<p>Why would a company want to know who you are when you visit their website or use their app?</p>	

How Can You (Better) Protect Your Identity?

<p>1.</p>	<p>2.</p>	<p>3.</p>	<p>4.</p>
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