Search Is Improving
Review Questions

You can use the same or different examples for questions (1)-(3).

1. Give an example of something you can’t find using a search engine now, and explain how a change in search technology might make it possible to find that information in the future.

2. Give an example of something you can’t find using a search engine now, and explain how a change in a law might make it possible to find that information in the future.

3. Give an example of something you can’t find using a search engine now, and explain how a change in an online service’s policies might make it possible to find that information in the future.

4. Provide two examples of offline data that can be digitized and put online.
5. If you use your privacy settings to say your LinkBook+ profile shouldn’t be indexed by search engines, could someone who isn’t in your friends/followers/contacts list still see it? Why or why not?

6. Name two (other) ways you can minimize the availability of your online data (who can see it and/or how easily they can find it).